

Vio® Biodegradable*
Foam Disposables



**THERE'S MORE
TO THE STORY**



FOR STARTERS, THE VIO® STORY HAS A VERY HAPPY ENDING.

Disposable foam cups and food containers have always offered food & beverage service operators several important advantages. They're more economical. They keep food and drink at just the right temp, longer. **AND** since they're so lightweight, **THEY** are easier to store and work with too. No doubt **ALL** good things. But it gets better. Now you've **LIVED** to see the day when Vio® **HAPPILY** adds an unexpected benefit. One that's **EVER** so appealing to your customers' sensibilities.

Vio delivers all the same benefits of traditional foam cups. But the best part is what can happen **AFTER** people throw them out. Thanks to a special additive, Vio is the first expandable polystyrene (EPS) foam cup that biodegrades*. And it's the lowest cost disposable cup of all the green products on the market today. So the moral of the story is, Vio makes everyone happy in **THE END**.

**Vio cups biodegrade*
92% over 4 years,**

**Vio lids biodegrade*
66.2% over 6.6 years,**

**Vio straws biodegrade*
78.9% over 5.8 years.**

END OF STORY.

* Tested under conditions that simulate both wetter and biologically active landfills using the ASTM D5511 test. Wetter or biologically active landfills may not exist in your area. The stated rate and extent of degradation do not mean that the product will continue to decompose.

GOOD TO YOU.

Of all the green products on the market today, Vio is the lowest cost disposable cup. Vio goes easy on your bottom line, making it very good for business.

+

GOOD TO YOUR CUSTOMERS.

Vio takes very good care of your customers, providing superior insulation, versatility, light weight, and leak & moisture resistance. Customers feel good about Vio too (and feel goodwill toward you for serving them), once they read the special message printed right on the cup.

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GOOD TO GO.

Meet the world's first biodegradable* EPS foam cup. With all the advantages of traditional foam cups, plus an eco-friendly biodegradable* story that customers really go for.

THE VIO® STORY

NOW A BEST-SELLING TRILOGY:

FEATURING CUPS, LIDS, AND STRAWS.

All the good things that Vio® disposables do are bound to make your customers hungry for more. And now you can satisfy that craving with Vio biodegradable* lids and straws. These essential accessories make Vio's feel-good message ring true from top to bottom, beginning to end — providing the kind of satisfaction that keeps customers coming back again and again and again.



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PRODUCT	SIZE/DESCRIPTION	CASE PACK	USE WITH
Cups			
8C8WVIO	8oz cup	1000	DT8VIO
C12AVIO	12oz cup	1000	DL18VIO, L18SVIO
12C18VIO	12oz cup	1000	DL18VIO, L18SVIO
C1618VIO	16oz cup	500	DL18VIO, L18SVIO
16C18VIO	16oz cup	500	DL18VIO, L18SVIO
C2022VIO	20oz cup	500	DL18VIO, L18SVIO
20C18VIO	20oz cup	500	DL18VIO, L18SVIO
24C18VIO	24oz cup	300	DL18VIO, L18SVIO
32CC32VIO	32oz car cup	300	L32SVIO
Containers			
F8VIO	8oz food container	500	FL8VIO
F12VIO	12oz food container	500	FL8VIO
F16VIO	16oz food container	500	FL8VIO
Lids			
DT8VIO	Tear tab lid, green	1000	8C8WVIO
DL18VIO	Dome sip through, green	1000	C12AVIO, 12C18VIO, C1618VIO, 16C18VIO, C2022VIO, 20C18VIO, 24C18VIO
L18SVIO	Straw slot, green	1000	C12AVIO, 12C18VIO, C1618VIO, 16C18VIO, C2022VIO, 20C18VIO, 24C18VIO
L32SVIO	Straw slot, green	500	32CC32VIO
FL8VVIO	Vented, green	1000	F8VIO, F12VIO, F16VIO
Straws			
511094	7.75in jumbo, green, unwrapped	9000	N/A
511095	7.75in jumbo, green, wrapped	9000	N/A
511096	10.25in jumbo, green, wrapped	1500	N/A
511097	5in stirrer, green, unwrapped	7500	N/A

IT'S A WHOLE DIFFERENT STORY FOR FOAM CUPS.

Whether it's coffee, tea, soda or soup, an important part of enjoying your product is **WHAT** you serve it in. Customers will feel better about you when you use Vio® biodegradable* disposables. And when it **COMES** to green products, Vio is the lowest cost disposable cup **AROUND**. Which **GOES** a long way in the end. So go ahead and enjoy the benefits of foam while doing the kind of good that makes people want to keep coming back **AROUND**.

**“OUR CUSTOMERS
LOVE THAT WE’RE
CHOOSING
A BETTER
CUP.”**

-Feed the World Cafe,
Kalamazoo, MI

FOAM BY THE NUMBERS

The production of foam consumes less energy, creates less solid waste, and uses less water compared to that of paper for foodservice.

An average foam cup compared to an average polyethylene coated paperboard cup with a corrugated sleeve results in:

- 50% less energy consumed[†]
- 30% less solid waste by weight[†]
- 20-30% less water used[‡]

[†]Franklin Associates,
LCI, March 2006

[‡]Franklin Associates, LCI, 2011

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GOOD TO YOU.

GOOD TO YOUR CUSTOMERS.

GOOD TO GO.



NOW GET THE REST OF THE STORY.

For more details, specs, pricing and orders, please contact your Vio® sales representative today.

viofoam.com | 800-292-2877

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